

Users share their thriving applications of ONYX®

COMPLOTT Papier Union

Complott Papier Union Recommends ONYX

Complott Papier Union GmbH is one of the leading system houses for large format printing systems in Germany. It has offices in Mettmann, Markt Schwaben near Munich, Hamburg and Reinbek.

Alongside LFP printers from HP, Canon, Epson, Mimaki, Roland, Seiko, Gerber and other manufacturers of the LFP specialist also offer software, inks and an unbeatable selection of print media for the most varied of applications. Complott Papier Union GmbH serves its customers with an excellently trained consulting team, manufacturer-trained service technicians and the LFP Academy, a dedicated training department.

Today we are interviewing Dirk Gehrbrandt, who, with 8 years experience in the external sales force of Complott, is able to give a comprehensive “sharp-end” report on the printing and advertising market. Specifically, we are talking about the striking features of the ONYX RIP solutions and the highly positive feedback from customers on the products of the Salt Lake City based software producer. With nearly two decades of market experience, more than 100,000 installations and cooperation with all leading printer manufacturers, ONYX is the market leader in terms of RIP software.

Dirk Gehrbrandt tells us that the selling skills needed to convince customers of the ONYX range of solutions are marginal. Facts such as the easy handling, the highly optimized workflow, the generation of special colors, or the extraordinary quality are self-evident in exactly the same way as the high productivity, reduced ink costs due to excellent color management, and special features

such as print and cut or the generation of ICC profiles.

Even users who did not wish to discontinue using their already proven software application ultimately changed to the market leader after a peek behind the scenes of the various ONYX products. Especially since the software can be used with all digital print media and applications.

It is not without reason that the CP Texjet 1800/2500 textile printer, which can only be obtained from Complott, is distributed exclusively in a bundle with the ONYX RIP. The CP Texjet is a textile printer, which processes printing and color fixing in just one single operation and thus saves time as well as production costs while facilitating brilliant color printing on a wide range of uncoated and therefore inexpensive textiles. It is precisely here that the creation of individual ICC profiles is enormously helpful in ensuring optimum color space and depth.

Whether you are new, converting, or an advanced user in the field of large format printing, the use of ONYX is made easy for every customer because of the Complott LFP Academy. So far, they are the only training center in Germany dedicated to large format printing. The Academy turns beginners into experts and experts into professionals, whether it is dealing with prepress software such as QuarkXPress, products from Adobe such as InDesign and Photoshop, or just specifically the ONYX solutions.

Dirk Gehrbrandt says, “RIP Center 7.2 is the basic product from the ONYX series for controlling a large format printer. The share of PosterShop 7.2 is quoted as being approximately 80% of the entire ONYX RIP sales figures. This well-developed package offers all the features needed by

professional operators of 1 to 2 printing machines. Production House 7.2 is aimed at organizations with more extensive machine facilities,” the likeable external sales agent tells us. “This premium package offers the complete RIP-family range.”

Conclusion: ONYX solutions are convincing in all aspects of professional digital printing.

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