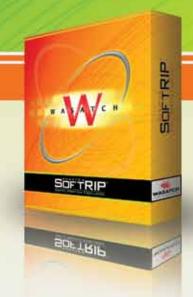# WASATCH SOFTRIP®
SPECIAL EDITIONS

SUCCEED WITH SOFTRIP

Wasatch creates innovative products to help different users achieve different goals. Wasatch has a product for you, whether you're a photography shop looking for excellent color reproduction with a desktop printer or a large service bureau looking to expand your business with customized print products. Whatever your printing goals, Wasatch has a solution for you.

INDUSTRY-LEADING
COLOR TOOLS and WORKFLOW
at a SMALLER LEVEL

Big Power for Small Printers

Users of small format printers are finding that they can't get the most out of their printer without sophisticated color and print management software. With the SoftRIP Small Format and Desktop Editions, Wasatch gives you industry-leading color and workflow control that will produce the quality you need while saving you time and money.

Industry Boom for Small Format Printers

Small format inkjet printers are becoming increasingly important in the photographic, screen printing, and proofing markets—all applications in which exact dot placement and print quality are critical. The low cost of these printers has made the relative cost of sophisticated RIP software too high. Wasatch has created special products for smaller format printing to give the owners of these printers a superior RIP solution at a price that is more consistent with their hardware outlay.

Transform Your Color

If you've found that the software provided with your small format printer is not adequate for your printing needs, you are not alone. Only a full-featured RIP like Wasatch SoftRIP will support the highly technical operations required for processes such as screen printing, proofing, or photo output. SoftRIP has a complete suite of color features that make achieving your color goals easy and intuitive.

Wasatch Products for Desktop and Small Format

Products	Drives Desktop Printers	Drives Small Format Printers	Tools for Film Printing
Wasatch SoftRIP Desktop Edition	●		
Wasatch SoftRIP Small Format Edition	●	●	
Wasatch SoftRIP SP Desktop Edition	●		●
Wasatch SoftRIP SP Small Format Edition	●	●	●

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WASATCH SOFTRIP®
VARIABLE DATA PRINTING

Quick Customization

Wasatch VDP makes it easy to change text or graphical elements over standardized base graphics. Use it to quickly customize large format signage and POP or with the Contour Cutting Option to create intricate contour cut labels. Wasatch VDP even creates individualized t-shirts and sports jerseys quickly when paired with a direct-to-textile printer or dye sublimation workflow.

Powerful Print Options

With Wasatch VDP, you can preview your prints before consuming ink and media and save your templates for future use. Print jobs with 10,000 records or more and use Smart Nesting to create media-saving layouts. Whatever your variable data printing needs, Wasatch has a solution for you.

Easy Variable Data Templates

With Wasatch, adding variable data customization to your inkjet workflow is easy. You can create a database in SoftRIP with auto-data tools for repeating and sequential values or import an existing Microsoft® Excel® or ASCII data file. You can select any True Type font on your system for perfect pair-kerned text or even use one of the included barcode fonts. SoftRIP lets you stylize your text with color, drop shadows, and outlines. Your variable data images will look professional too, with automatic expand or shrink-to-fit resizing options.

GREAT FOR
SIGNAGE, STICKERS, and SPORTSWEAR

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WASATCH SOFTRIP®
CONTOUR CUTTING

Simple Contour Cutting

Wasatch's Contour Cutting Option includes the Wasatch Tracer which provides a streamlined option for creating contour cut paths directly within SoftRIP. You can also import contour cut paths from standard graphic applications. Wasatch processes complex shapes of any kind and maintains the integrity of those shapes when images are nested or duplicated in SoftRIP. With print-and-cut workflows, SoftRIP's ability to track register marks between different printing and cutting devices assures a smoother workflow and more accurate registration.

The Contour Cutting Option is compatible with cutters and print/cut plotters from leading manufacturers and the generic cutter driver works with virtually every HPGL-compatible cutting device. Whether you're using a print-and-cut plotter or printing your images on one device and cutting the shapes on another, Wasatch has a solution for you.

Contour Cutting OPTION

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